

AD SIZES

The Daily Courier
CHINO VALLEY REVIEW **PRESCOTT VALLEY TRIBUNE**

FP (full page); **HPH** (half pg horizontal); **HPV** (half pg vertical); **QP** (quarter pg);
EP (eighth pg); **DT** (double truck)

BROADSHEET:

- 1 column = 1.5556"
- 2 column = 3.2222"
- 3 column = 4.8889"
- 4 column = 6.5556"
- 5 column = 8.2222"
- 6 column = 9.8889"

TAB PRODUCTS ACROSS THE STREET, SMART SHOPPER & SMART BUYER:

- FP: 10"w by 10.25"h
- HPH: 10"w by 5"h
- HPV: 4.95"w by 10.25"h
- QP: 4.95"w by 5"h
- 1/8H: 5.04"w by 2.24"h
- 1/8V: 2.38"w by 4.94"h

FLEXIE (Magazine-style publications):

- FP Bleed: Background: 8.5"w by 11"h / safe area: 7.25"w by 9.25"h / trim: 8"w by 10.375"h
- FP: 7.25"w by 9.25"h
- HPH: 7.25"w by 4.5"h
- HPV: 3.55"w by 9.25"h
- QP: 3.55"w by 4.5"h
- EP: 3.55"w by 2.25"h
- DT: 15.1875"w by 9.25"h